

Regulating NBFIs

Yiming Ma

Columbia Business School

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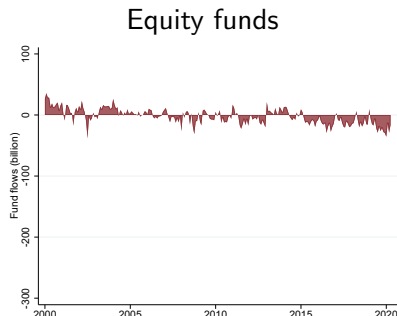
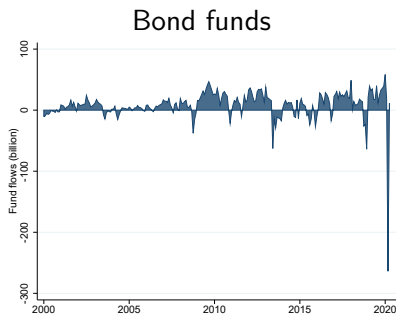
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Before: Banks and Leverage

- The defining feature of banks is deposit funding
- Short-term debt backed by illiquid assets seen as the culprit of crises
- Monitoring of leverage + imposition of bank capital requirements

Now: NBFIs and Liquidity Transformation

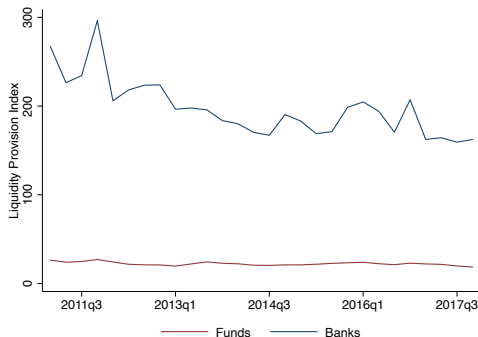
- NBFIs engaged in liquidity transformation are often equity-funded with much lower leverage than banks
 - E.g., Bond mutual funds, Bond ETFs, MMMFs, REITs, stablecoins
- Remain subject to panic runs



Ma, Xiao, and Zeng 21

From Leverage to Liquidity Mismatch

- Need to rethink leverage: no longer captures aggregate risk
- Need a coherent framework to monitor “risk” by functionality across banks and NBFIs
- One possible option: Liquidity Provision Index (Ma, Xiao, Zeng, 24)
 - Liquidity transformation by demandable debt versus demandable equity
 - How much liquidity does \$1 of bank deposits vs \$1 fund equity provide?



Sidenote: Improving the Design of NBFIs' "Equity"

- The real problem: NBFIs' demandable equity is not really "equity" because its value is not fully forward-looking
 - E.g. Mutual fund NAV does not sufficiently incorporate externalities
 - E.g. Gov MMF and retail prime MMF offer fixed \$1 NAV
- Ideally: remove the debt-like features of NBFIs' equity as in swing pricing to make it "true equity"
- Until then, need coherent framework to monitor liquidity mismatch in the financial system instead of leverage

Lessons for Regulating NBFIs

Because Banks and NBFIs have shared functionalities:

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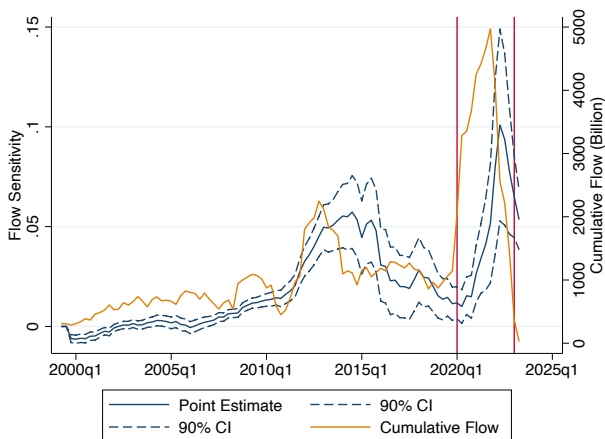
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Spillover Effects between Banks and NBFIs

- Bank deposits and claims to NBFIs are imperfect substitutes for investors
- Investor switch between banks and NBFIs with increasing ease
 - E.g. March 2020: flight from NBFIs
 - E.g. March 2023: flight from Banks
- → the investor base in banks and NBFIs is time-varying and inter-dependent

Deposit Flightiness is Time-Varying

- Depositors' flow sensitivity increases with aggregate deposit inflows
- Incoming depositors' convenience value $<$ existing depositors'



Li, Lu, and Ma 24

Policy Implications of Time-Varying Depositor Base

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 - QE and APP alleviate asset market strains
 - Reserves can only be held by banks
 - QE expands bank deposits (Acharya and Rajan 22, Acharya et al. 24)
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- 3 Rate hikes trigger more run risk after large influx of investors and QE

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 - + interactions with unconventional and conventional monetary policy